

MARC ARVALLO

marcarvallo.com
+1 602.882.3971
arvallo.marc@gmail.com

GRAPHIC DESIGNER

Brand designer with 10+ years of experience creating story-driven visuals for print, digital, and lifestyle brands. I blend strategy and culture to build thoughtful, modern identities.

SKILLS

Creative Direction
Brand Design
Brand Strategy
Digital Marketing
Social Media
Content Creation
Illustration
Email Marketing
Visual Design
UX/UI Design
User Research
Web Design
Prototyping
Interpersonal communication

SOFTWARE

Adobe Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Figma
Canva
Lightroom

INDUSTRIES

E-Commerce, Retail,
Technology,
Education, Lifestyle

EXPERIENCE AND WORK

11.22 - 02.25

ISAGENIX

Graphic Designer

- Designed 400+ print and digital assets for branding, marketing, and advertisements.
- Created 300+ marketing assets for social media, email campaigns, and website visuals.
- Managed 1,000+ yearly design tasks, collaborating with PMs and marketing teams.
- Designed 100+ sales presentations and pitch decks for enterprise teams.

03.20 - 11.22

BLUUM

Graphic Designer

- Created 500+ assets including social media content, newsletters, and sales decks.
- Created 100+ advertising visuals to enhance engagement in paid campaigns.
- Developed 100+ marketing presentations and business articles visuals.
- Designed event collateral, business advertisements, and web assets.

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EXPERIENCE AND WORK

06.20 - 06.21

COSAS MALAS

Brand Marketing Specialist

- Designed 50+ promotional and merchandise assets for digital and print campaigns.
- Created 100+ marketing visuals for social media, lead magnets, and email campaigns.
- Led brand identity and business storytelling strategies.
- Brand mention on AzCentral.com due to strategic marketing and advertising.

05.16 - 03.20

Laveen School District

Computer Technician

- Created 100+ instructional materials for digital training programs.
- Trained 600+ teachers and students in computer and design tools.
- Assisted in photo editing and content development.