

MARC ARVALLO

marcarvallo.com

+1 602.882.3971

arvallo.marc@gmail.com

GRAPHIC DESIGNER

Designer with 10+ years of experience creating minimal, story-driven visuals for print, digital, and lifestyle brands. I blend strategy and culture to build thoughtful, modern identities.

SKILLS

Creative Direction
Brand Design
Brand Strategy
Digital Marketing
Social Media
Content Creation
Illustration
Email Marketing
Visual Design
UX/UI Design
User Research
Web Design
Prototyping
Interpersonal
Communication

SOFTWARE

Adobe Suite // Adobe
Photoshop // Adobe
Illustrator // Adobe
InDesign // Adobe XD
// Figma // Canva
// Lightroom

INDUSTRIES

Digital & Print //
Marketing // Branding
// B2B // Tech //
Lifestyle // Schools

EXPERIENCE AND WORK

08.25 - Present
BASIS Charter Schools
Graphic Designer

- Created 200+ assets, including social media content, digital designs, newsletters, and sales decks.
- Created advertising visuals to enhance engagement in paid campaigns.
- Developed multiple web pages.
- Designed event collateral, business advertisements, and web assets.

11.22 - 02.25
ISAGENIX
Graphic Designer

- Designed 400+ print and digital assets for branding, marketing, and advertisements.
- Created 300+ marketing assets for social media, email campaigns, and website visuals.
- Managed 1,000+ yearly design tasks, collaborating with PMs and marketing teams.
- Designed 100+ sales presentations and pitch decks for enterprise teams.

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EXPERIENCE AND WORK

03.20 - 11.22

BLUUM

Graphic Designer

- Created 500+ assets including social media content, newsletters, and sales decks.
- Created 100+ advertising visuals to enhance engagement in paid campaigns.
- Developed 100+ marketing presentations and business articles visuals.
- Designed event collateral, business advertisements, and web assets.

06.20 - 06.21

COSAS MALAS

Brand Marketing Specialist

- Designed 50+ promotional and merchandise assets for digital and print campaigns.
- Created 100+ marketing visuals for social media, lead magnets, and email campaigns.
- Led brand identity and business storytelling strategies.
- Brand mention on AzCentral.com due to strategic marketing and advertising.

06.16 - 06.21

LAVEEN SCHOOL DISTRICT

Technician

- Created 100+ instructional materials for digital and technology training.
- Trained 600+ teachers & students in computer and design tools.
- Assisted in photo editing & content development.